



# THE PANTONE PLUS SERIES

The next generation of the PANTONE MATCHING SYSTEM for multimedia graphic design

The new PANTONE PLUS SERIES offers **more color options** and **great new tools** — and is **easier to use!**

## BASICS

- ✓ The PLUS SERIES preserves all of the current colors of the PANTONE MATCHING SYSTEM® – which it replaces – while adding a host of contemporary colors, for greater design flexibility.
- ✓ Exciting new PLUS SERIES features foster creativity and color accuracy.
- ✓ No new equipment or training is necessary to begin using the PLUS SERIES Color system. Designers, prepress professionals and printers need only purchase new PLUS SERIES Color Guides and Books to get started.
- ✓ All of the new PLUS SERIES Solid Colors are printed using the existing 14 PANTONE MATCHING SYSTEM Basic Color Inks.
- ✓ The new solid colors are printed at uniform ink film thicknesses, making them easier to match on press. This saves time and money while ensuring color accuracy.

## New Colors

- ✓ 224 new market-proven solid colors in our new FORMULA GUIDE, SOLID CHIPS and COLOR BRIDGE® Guides (1,341 total solid colors).
- ✓ New PREMIUM METALLICS Guide and CHIPS with 300 dazzling metallic colors.
- ✓ 42 hot new neons (56 neons total) in our new PASTELS & NEONS Guide and CHIPS.

## New Chromatic Arrangement

- ✓ Fan guides and chip books have been arranged chromatically for more intuitive color selection.
- ✓ Index included to aid in color location.

## New Tools

- ✓ PANTONE COLOR MANAGER Software for updating PANTONE Colors in all leading design applications (Adobe, Quark, Corel) – included with any PLUS SERIES purchase.
- ✓ ColorChecker® lighting indicator included in every guide, to aid in finding proper lighting conditions for color evaluation.
- ✓ ColorChecker Primer included in COLOR BRIDGE guides, for digital photography image color correction.